

Australia

2,773 complaints made in 2013

35% of complainants were aged 40-54

23% of complaints were about sex, sexuality and nudity

18% of complaints were about discrimination or vilification

61% of complainants were female



90% of complaints were made online

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Mediums attracting complaints

	2012	2013
TV	65.5%	62.1%
Billboard	4.8%	9.6%
Internet	7.8%	5.5%
Print	4.9%	4.5%
Pay TV	2.9%	3.5%
Transport	1.5%	3.5%
Poster	1.9%	2.1%
Radio	4.1%	3.6%
Social	2.6%	1.9%
Outdoor	1.4%	1.6%
Cinema	1.4%	0.8%
Mail	1.2%	0.7%
Other	0.1%	0.7%

Where complaints came from capital cities 2013

Melbourne	17.7%
Sydney	16.9%
Brisbane	9.5%
Perth	8%
Adelaide	7.1%
Canberra	2.1%
Hobart	1.1%
Darwin	0.2%

Northern Territory
0.5%

Queensland
20.8%

Western Australia
9.5%

South Australia
9.1%

New South Wales
31.8%

ACT 2.1%

Victoria 23.1%

Tasmania 3%

WHAT AREAS DO
COMPLAINTS COME
FROM?



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