



Ad Standards Industry Jury  
PO Box 5110, Braddon ACT 2612  
P (02) 6173 1500 | F (02) 6262 9833

AdStandards.com.au

Advertising Standards Bureau Limited  
ACN 084 452 666

## Ad Standards Industry Jury - Complaint Application Form

The Ad Standards Industry Jury considers complaints made by a business/company/sole trader about the advertising or marketing communications of a competitor. To ensure that all necessary information is provided, please complete the complaint form provided below and provide the specified attachments.

We will use the information you provide to assess and consider your complaint. We will also provide a copy of your complaint to the organisation you are complaining about, and to Industry Jury Members. By completing and submitting this form you consent to Ad Standards using your information for these purposes. If you have any questions about this or need help to complete this form please contact us.

### A. Complainant contact information

Complainant Name:			
ACN /ABN:			
Complainant Contact:	Title:	First Name:	Last Name:
	Position:		
Telephone: (    )	Mobile:		
Email for correspondence:			
Postal Address:			

### B. Advertiser contact information

Advertiser Name:			
ACN /ABN:			
Advertiser Contact (if known):	Title:	First Name:	Last Name:
	Position:		
Telephone: (    )	Mobile:		
Email:			
Postal Address:			



**C. Advertisement**

Product/service advertised:	
Type of advertisement/media*:	

\* If more than one type of advertisement, please refer to Clause 2.3 of the Procedural Guidelines and attach details separately.

**D. How to submit**

Please submit this form along with the following attachments to:

**Ad Standards**  
**PO Box 5110**  
**Braddon ACT 2612**

Attachments required:

- Signed and dated Industry Jury Deed of Indemnity and Costs Agreement.
- Five (5) copies of the detailed written complaint, the relevant advertisement (digital format preferred) and any supporting data or documents to substantiate the complaint.
- Non-refundable Application Fee in the sum of \$1,100 (inclusive of GST).