



Ad Standards Industry Jury
PO Box 5110, Braddon ACT 2612
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AdStandards.com.au

Ad Standards Limited
ACN 084 452 666

Ad Standards Industry Jury Complaint Application Form

The Ad Standards Industry Jury considers complaints made by a business/company/sole trader about the advertising or marketing communications of a competitor. To ensure that all necessary information is provided, please complete the complaint form provided below and provide the specified attachments.

We will use the information you provide to assess and consider your complaint. We will also provide a copy of your complaint to the organisation you are complaining about, and to Industry Jury Members. By completing and submitting this form you consent to Ad Standards using your information for these purposes. If you have any questions about this or need help to complete this form please contact us.

A. Complainant Contact Information

Complainant Name:			
ACN /ABN:			
Complainant Contact:	Title:	First Name:	Last Name:
	Position:		
Telephone:	()		
Mobile:			
Email for correspondence:			
Postal Address:			

B. Advertiser Contact Information

Advertiser Name:			
ACN /ABN:			
Advertiser Contact (if known):	Title:	First Name:	Last Name:
	Position:		
Telephone:	()		





Mobile:	
Email:	
Postal Address:	

C. Advertisement

Product/service advertised:	
Type of advertisement/media*:	

* If more than one type of advertisement, please refer to Clause 2.3 of the Procedural Guidelines and attach details separately.

D. Attachments required

The following attachments are required to be provided with this form:

1. A completed Industry Jury Complaint Application Form (available from Ad Standards)
2. A signed and dated Industry Jury Deed of Indemnity in the form required by Ad Standards
3. A signed and dated Industry Jury Costs Agreement in the form required by Ad Standards
4. A copy of the following:
 - a detailed written complaint (word or pdf preferred)
 - the relevant advertisement (digital format preferred)
 - any supporting data to substantiate the complaint; and
 - a non-refundable Application Fee in the sum of \$1,100 (\$1,000 plus GST).

E. How to submit

Please submit this form along with attachments to:

Ad Standards
PO Box 5110
Braddon ACT 2612

OR

administration@adstandards.com.au

(Note: If sending by email files must be less than 6MB. For files larger than 6MB, please provide a link (URL) where they can be accessed.)