



Notification to opt-out of financially supporting the national system of advertising self-regulation.

The national system of advertising self-regulation provides for media buyers to automatically apply the self-regulation levy, unless the advertiser has specifically requested to opt-out of paying the levy.

By completing and submitting this form, you are notifying your media buyer and Ad Standards of your intention to opt-out of paying the levy.

Details of advertiser

Name of advertiser	
Trading/brand name*	
Address	
ABN/ACN	

* if different to name of advertiser

Are you part of a larger corporate structure? **Y** **N**

If yes please complete the following additional information:

Corporate name	
ABN/ACN	

Reason for decision to opt-out of financially supporting the self-regulation system

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Media buyer details

Company	
Account contact	

Details of person completing this notification.

Signature	
Name [please print]	
Position/title	
Email	

Checklist for submission of opt-out notification

Completed form sent to your media buyer.

Copy also sent to administration@adstandards.com.au