



**ADVERTISING
STANDARDS
BUREAU**



Notification to Opt Out of financially supporting the national system of advertising self-regulation.

The established provisions of the national system of advertising self-regulation provide for media buyers to automatically apply the self-regulation levy, unless the advertiser has specifically requested to Opt Out of paying the levy.

By completing and submitting this form, you are notifying your media buyer and the ASB of your intention to Opt Out of paying the levy.

Details of advertiser

Name of advertiser	
Trading name/brand name *	
Address	
ABN/ACN	

* if different to name of advertiser

Are you part of a larger corporate structure? **Y** **N**

If yes please complete the following additional information:

Corporate name:	
ABN/ACN	

Reason for decision to Opt Out of financially supporting the self-regulation system

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Media Buyer Details

Company	
Account contact	

Details of person completing this notification.

Signature	
Name [Please Print]	
Position/Title	
Email	
Date	

CHECK LIST FOR SUBMISSION OF OPT OUT NOTIFICATION

☐ **Completed form sent to your media buyer.**

☐ Copy also sent to :

Advertising Standards Bureau
Level 2, 97 Northbourne Avenue TURNER ACT 2612
Fax: (02) 6262 9833 administration@adstandards.com.au