



Ad Standards Industry Jury - Register of Lawyers

APPLICANT INFORMATION

The Industry Jury is part of the complaint resolution process administered by Ad Standards within Australia's system of advertising self-regulation.

The Industry Jury has been established primarily to consider competitive complaints involving issues of truth, accuracy and legality of advertisements on a user-pays basis, by applying Section 1 of the [AANA Advertiser Code of Ethics](#).

Its objective is to provide a system of alternative dispute resolution to address and resolve competitor challenges to advertising that might otherwise lead to litigation. With the complainant bearing the cost, the resolution system is designed to obviate the need for expensive and time-consuming court actions. The Industry Jury may on occasions hear public complaints without cost, where there are significant public interest grounds for doing so.

The work of the Industry Jury is undertaken by rotating panels comprising three lawyers nominated from the Register of Lawyers maintained by Ad Standards. Lawyers included on the register have certified that they are qualified and experienced in the areas of advertising and/or competition and consumer law. The composition of the Industry Jury in each case is managed by the Ad Standards, having regard to the availability of individuals and any conflicts of interest.

Complainants are required to indemnify the Industry Jury, its individual members and associated bodies against any claims arising out of determinations. Determinations are reached by a simple majority and are published after resolution on the Ad Standards [website](#).

INCLUSION ON REGISTER OF LAWYERS

Any nominated legal practitioner the Ad Standards has accepted is listed automatically in the Register of Lawyers and has the opportunity of receiving work as a member of the Industry Jury.

A nominated legal practitioner listed in the Register of Lawyers may be nominated by the Ad Standards to a panel of the Industry Jury to consider advertising complaints. A nominated legal practitioner will have the opportunity to decline any proposed nomination to a panel of the Industry Jury.

At the time of nomination, a nominated legal practitioner will be asked to confirm availability to meet the Industry Jury's timeframes, the absence of any conflicts of interest and agreement with a cost schedule. The cost schedule will usually exclude any travel costs to and from Sydney or alternatively nominated location required for the purpose of meetings.

It will be the responsibility of the nominated legal practitioner to determine whether he or she has a conflict of interest in any matter before the Industry Jury or in acting for any of the parties at a later date.

HOW TO APPLY

Applications for inclusion on the Register of Lawyers may be made at any time by completing and signing the attached application form and returning to Ad Standards. A separate application should be completed for each legal practitioner seeking to be named in the Register of Lawyers.

Completed applications may be emailed to administration@adstandards.com.au



**Application for inclusion on the
Register of Lawyers – Ad Standards Industry Jury**

Full name of Applicant:	
Preferred name to appear on Register (if different):	
Name of firm (under which applicant name will appear):	
Current professional title:	
Current area(s) of practice:	
Jurisdiction in which applicant holds current practising certificate:	
Is the nominated legal practitioner willing to provide services pro bono as a member of the Ad Standards Industry Jury in public interest cases? (Y/N)	

Preferred contact details:

Postal address	
Phone	
Email	



I, the Applicant named above, certify that:

- (a) I hold a current practicing certificate in a state or territory of Australia;
- (b) I have been engaged in the practice of law on a full-time basis (or part-time equivalent) for at least five (5) years; and
- (c) I have experience and expertise in the areas of advertising and/or competition and consumer law and have worked in one or both of these areas of law for a minimum of three (3) years;

and I acknowledge that:

- (d) if accepted for listing in the Register of Lawyers, I may be nominated as a member of the Ad Standards Industry Jury;
- (e) if accepted for listing in the Register of Lawyers, I am not guaranteed any work; and
- (f) Ad Standards may, at its discretion, change the procedures of the Industry Jury from time to time.

Signature of Applicant

Date

Name (please print)