

NSW

Mediums attracting complaints 2013

	NSW	Aust
TV	57.2%	62.1%
Billboard	10.8%	9.6%
Internet	6.8%	5.5%
Print	4.5%	4.5%
Pay TV	4.0%	3.5%
Transport	5.5%	3.5%
Poster	1.6%	2.1%
Radio	3.4%	3.6%
Social	2.8%	1.9%
Outdoor	0.9%	1.6%
Cinema	1.1%	0.8%
Mail	0.9%	0.7%
Other	0.5%	0.7%

881

complaints from NSW made in 2013

35%

of complainants were aged 40-54

25%

of complaints were about sex, sexuality and nudity

25%

of complaints were about discrimination or vilification

57%

of complainants were female

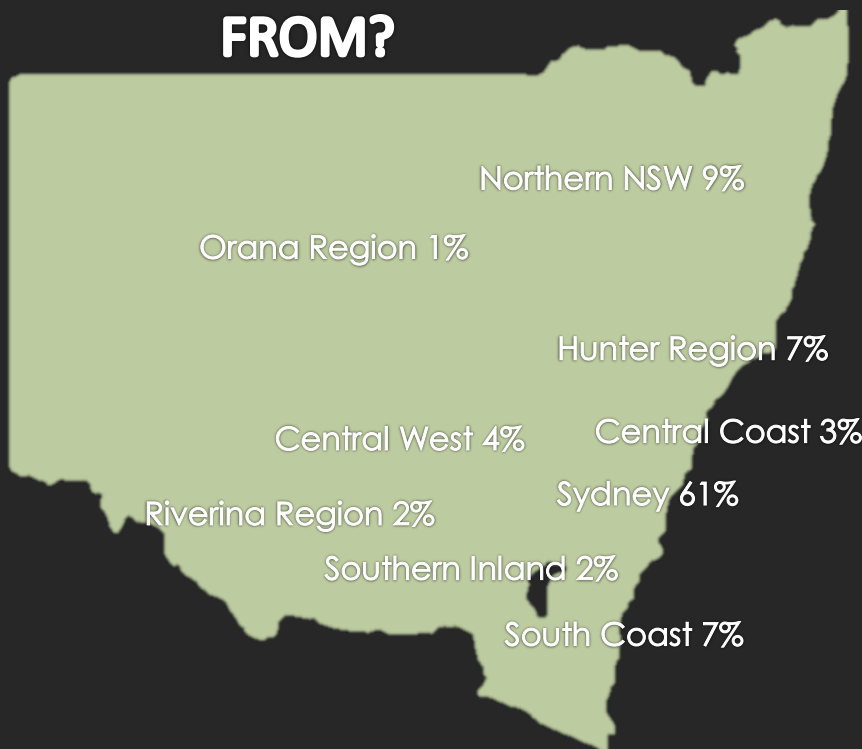


91%

of complaints were made online
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WHAT AREAS DO COMPLAINTS COME FROM?

FROM?



Where complaints came from in NSW 2013

Sydney	53.35%
GWS	7.72%
Lake Macquarie	3.75%
Wollongong	2.72%
Gosford	2.38%
Newcastle	1.93%
Lismore	1.25%
Shellharbour	1.02%



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