

Northern Territory

Only **0.5%** of all complaints in Australia came from NT

14 complaints from NT made in 2013

43% of complainants were aged 30-39

79% of complainants were female



93% of complaints were made online
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Darwin 36%

WHERE DO COMPLAINTS COME FROM?

Alice Springs
29%

Mediums attracting complaints 2013

	NT	Aust
TV	50%	62.1%
Billboard	0%	9.6%
Internet	0%	5.5%
Print	21.4%	4.5%
Pay TV	7.1%	3.5%
Transport	7.1%	3.5%
Poster	0%	2.1%
Radio	7.1%	3.6%
Social	0%	1.9%
Outdoor	0%	1.6%
Cinema	0%	0.8%
Mail	0%	0.7%
Other	7.1%	0.7%



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