

Queensland

Mediums attracting complaints 2013

	Qld	Aust
TV	62.80%	62.10%
Billboard	12.6%	9.59%
Internet	4.3%	5.45%
Print	3.8%	4.54%
Pay TV	3.3%	3.46%
Transport	2.9%	3.50%
Poster	2.8%	2.13%
Radio	2.1%	3.57%
Social	1.9%	1.91%
Outdoor	1.6%	1.55%
Cinema	0.9%	0.79%
Mail	0.5%	0.69%
Other	0.5%	0.72%

578

complaints from Qld made in 2013

34%

of complainants were aged 40-54

32%

of complaints were about sex, sexuality and nudity

24%

of complaints were about discrimination or vilification

62%

of complainants were female



87%

of complaints were made online
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Far North
Qld 3%

North Qld 7%

North West
Qld 0.2%

Central Qld 3%

WHAT AREAS DO
COMPLAINTS COME
FROM?

Wide Bay-Burnett 3%

South East Qld 38%

Brisbane area 46%

South West Qld 0.7%

Where complaints came from in Qld 2013

Brisbane	43.60%
Gold Coast	12.28%
Logan City	6.06%
Townsville	3.98%
Sunshine Coast	3.29%
Toowoomba	2.94%



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