



CASE REPORT

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| 1. Complaint reference number | 141/01 |
| 2. Advertiser | Australian Therapeutic Supplies Pty Ltd (Four Seasons Condoms) |
| 3. Product | Health Products |
| 4. Type of advertisement | Outdoor |
| 5. Nature of complaint | Portrayal of sex/sexuality/nudity – section 2.3 |
| 6. Date of determination | Tuesday, 12 June 2001 |
| 7. DETERMINATION | Dismissed |

DESCRIPTION OF THE ADVERTISEMENT

This outdoor advertisement features separate panels reading ‘One Brand,’ ‘Two Sexes,’ ‘Three Sizes,’ ‘Four Seasons Condoms.’

THE COMPLAINT

Comments which the complainant made regarding this advertisement included the following:

‘Please give us a break from this ... form of GRAFFITI.’

THE DETERMINATION

The Advertising Standards Board (‘the Board’) considered whether this advertisement breaches Section 2 of the Advertiser Code of Ethics (‘the Code’).

The Board determined that the advertisement did not contravene the provisions of the Code relating to the portrayal of sex/sexuality/nudity, and that it did not breach any other provision of the Code. Accordingly, the Board dismissed the complaint.