

South Australia

251

complaints from SA made in 2013

Mediums attracting complaints 2013

	SA	Aust
TV	72.9%	62.1%
Billboard	2.4%	9.6%
Internet	2.8%	5.5%
Print	4.0%	4.5%
Pay TV	4.4%	3.5%
Transport	2.0%	3.5%
Poster	2.4%	2.1%
Radio	4%	3.6%
Social	2%	1.9%
Outdoor	2%	1.6%
Cinema	0.4%	0.8%
Mail	0.4%	0.7%
Other	0.4%	0.7%

34%

of complainants were aged 40-54

25%

of complaints were about sex, sexuality and nudity

23%

of complaints were about discrimination or vilification

67%

of complainants were female



87%

of complaints were made online

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Flinders Rangers and Far North 1%

Yorke and Mid North 1%

Eyre Peninsular 2%

Limestone Coast and Murraylands 2%

Fleurieu Peninsular 5%

Adelaide 79%

Adelaide Hills 8%

Barossa Valley 2%

Where complaints came from in SA 2013

Adelaide	79%
Mount Barker	1.6%
Strathalbyn	1.2%

WHAT AREAS DO COMPLAINTS COME FROM?



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