

Victoria

Mediums attracting complaints 2013

	Vic	Aust
TV	63.1%	62.1%
Billboard	9.2%	9.6%
Internet	5.8%	5.5%
Print	4.1%	4.5%
Pay TV	2.2%	3.5%
Transport	3.6%	3.5%
Poster	2.8%	2.1%
Radio	4.8%	3.6%
Social	1.1%	1.9%
Outdoor	1.3%	1.6%
Cinema	0.5%	0.8%
Mail	0.5%	0.7%
Other	1.1%	0.7%

640

complaints from Vic made in 2013

37%

of complainants were aged 40-54

26%

of complaints were about sex, sexuality and nudity

23%

of complaints were about discrimination or vilification

65%

of complainants were female



91%

of complaints were made online
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WHAT AREAS DO COMPLAINTS COME FROM?

Where complaints came from in Vic 2013

Melbourne	76.7%
Geelong	3%
Bendigo	1.9%
Mornington	0.9%

Northern 5%

Western 3%

Central 4%

Eastern 4%

South West 6%

Melbourne 77%



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